

[INSIDE FEATURE] By Micholyn Fajen

BE THE HERO

Knoxville Raceway:

Experience the intensity of the new corporate board room



You're deep into the second quarter and the economy has dealt you an unexpected blow to employee morale.

It's time to think more strategically; to realign and pull ahead. It's the breaking point where you either make your move for the lead position, or come in as a second-place finisher.

Grab hold as you round this lap, accelerate with adrenaline-propelled determination, take it home for the win and be the hero.

When it's time to boost company morale and still manage the bottom line, you need a heart-shaking environment away from the office that engages employees, fosters camaraderie, and won't blow the budget.

For 54 years, the Knoxville Raceway has brought affordable high-octane intensity to spectators, and now corporations are gathering at the legendary track for retreats, corporate functions, and special events, such as award presentations and banquets.

Think you can't afford to get this close to the action? *Think again.*

Knoxville Raceway offers exceptional group pricing for Iowa businesses to renew the spirit and productivity of their employees. Whether you manage 20 employees or 20,000, Knoxville can accommodate your group with special seating, awards presentations, special parking, pace truck rides, and much more.

There is nothing quite like a Saturday night at Knoxville Raceway. With young drivers vying for their defining moment on the track, sliding around the half-mile dirt oval, tipping engine speed over the 120-miles-per-hour mark, the action is nothing short of extraordinary.

From air conditioned suites and meeting rooms, to catered picnics or plated dinners, the dedicated service and upbeat environment allows company leaders to express their gratitude for the dedication of the employees and lets employees have fun.

Knoxville Raceway drives home the excitement every Saturday night, and all season long, starting April 25th through October 3rd.

To discuss this great opportunity for your company please contact Brian Stickel at 641-842-2690, or brians@knoxvillraceway.com. ■



Knoxville Raceway

P.O. Box 347 • Knoxville, IA 50138

Group Tickets:

For information on group ticket pricing or to reserve the raceway's hospitality area, contact Knoxville Raceway Marketing Director, Brian Stickel at 641-842-2690.

Suites: Available in 8-, 12-, and 16-person suites. Air conditioned suites include refrigerator, sink and comfortable seating.